



Protect America's Climbing

2024 Partnership Opportunities

Access Fund is the nonprofit advocacy organization that leads and inspires the climbing community toward sustainable access and conservation of the climbing environment.



PROTECTING AMERICA'S CLIMBING

Access Fund is the national advocacy organization that leads and inspires the climbing community toward sustainable access and conservation of the climbing environment. We represent more than 8 million climbers nationwide in our work to protect and conserve the land, fight for sustainable access, and build a community of inspired advocates. And by supporting a powerful grassroots network of over 140 local climbing organizations across the country, we're able to put boots on the ground to protect climbing areas.

OUR WORK

- Protect and Conserve the Land
- Fight for Sustainable Access
- Build a Community of Climbing Advocates

PARTNERS IN CLIMBING CONSERVATION

Access Fund relies on industry partnerships to protect America's climbing. We offer a range of unique partnership opportunities to help your company show its support to the climbing community and to the lands on which we climb. There are various ways you can contribute, each with its own set of recognitions that showcase your partnership with Access Fund. We invite you to join us on our mission to protect and conserve America's climbing opportunities.

MEMBER GYMS MAKE A DIFFERENCE

Access Fund Member Gyms help prepare the next generation to climb responsibly in the outdoors. By joining the movement, you plug in to national climbing advocacy, innovative indoor-to-outdoor education programs, local stewardship opportunities, and programmatic efforts that support sustainable climbing access.

The future of climbing access depends on all of us, working together. Join today at accessfund.org/memborgym or contact philanthropy@accessfund.org.

Photos from top left by: Chris Burkard, Duke Media, Cait Bourgault, and Stephen Gosling.

SPONSOR LEVELS

	Supporting Corporate Partner*	CWA Dual Member Gym Partners	Bronze \$1,000+	Silver \$2,500+	Gold \$5,000+	Platinum \$10,000+	Sapphire \$15,000+	Diamond \$25,000+	Titanium \$60,000+
Branded title sponsorship and opportunity to co-develop Access Fund program									✓
Option to customize benefits package								✓	✓
<i>Vertical Times</i> – Partnership feature							✓	✓	✓
Co-branded product and promotion with design assistance and approval from marketing team							✓	✓	✓
Social media acknowledgment of your brand's support for Access Fund programming					✓	✓	✓	✓	✓
Company name in Annual Report					✓	✓	✓	✓	✓
Opportunity to host collaborative event activation with Access Fund at industry event (happy hour, coffee, etc.)				✓	✓	✓	✓	✓	✓
Partner listing in <i>Vertical Times</i>				✓	✓	✓	✓	✓	✓
Name on Access Fund Corporate Partners web page with link			✓	✓	✓	✓	✓	✓	✓
Exclusive <i>Access Fund Partner</i> window cling and <i>Member Gym</i> signage (Gym Partners only)		✓	✓	✓	✓	✓	✓	✓	✓
Access to CWA Dual Member Gym Portal and Educational Materials (CWA Dual Member Gyms only)		✓	✓	✓	✓	✓	✓	✓	✓
Opportunity to offer a special discount to Access Fund members	✓	✓	✓	✓	✓	✓	✓	✓	✓
Access Fund Complimentary Memberships with T-shirt	1	1	2	4	5	10	15	15	20
Opportunity to outfit our Conservation Teams and Climber Stewards	✓	✓	✓	✓	✓	✓	✓	✓	✓

*Product-only contribution